



## **Community Partnerships Program**

### **WHO WE ARE**

Six Nations Tourism's mission is to stimulate economic growth by marketing the Six Nations of the Grand River territory as a major tourist destination. We provide accurate information on the rich culture of the Haudenosaunee and assist in the development and promotion of our cultural / historical sites, our facilities, our organizations, events, attractions and services on the Six Nations of the Grand River Territory.

### **COMMUNITY PARTNERSHIPS PROGRAM**

#### **About**

The Chiefswood Park Partnerships Program was developed to support and foster the amazing voices within our community. Six Nations is a growing community, and with thousands of visitors every year, a vibrant tourism destination. This program is available to groups whose programming directly benefits the Six Nations community and its members, and seeks to increase the profile of Six Nations locally, nationally or internationally. Programming can include, but is not limited to: cultural gatherings, music concerts, workshops, dance performances and summer camps.

#### *Our Vision*

The Community Partnerships Program aims to create, engage, and offer inclusive programming for all.

#### *Our Values*

The Community Partnerships Program aims to address the seven interdependent priorities outlined within the Six Nations Community Plan:

- Mother Earth
- Built Environment
- Employment & Education
- Economic Development
- Community
- Well-Being
- Arts & Culture

For the complete Six Nations Community Plan document, please visit <http://sndevcorp.ca/wp-content/uploads/2016/07/Six-Nations-Community-Plan-FINAL.pdf>.

### **Program Objectives**

1. Develop and foster mutually beneficial relationships with organizations both locally, nationally, and internationally.



2. Support collaborative initiatives with organizations that strive to enhance and contribute to the betterment of our community.
3. Create varied, innovative, and engaging programming.

## Eligibility

The Community Partnerships Program is a competitive process, and only those who meet all criteria will be considered. Late or incomplete applications will not be accepted or reviewed, therefore it is highly encouraged for applicants to attend an information session or schedule a face-to-face meeting to have any questions answered. The following criteria will be used in establishing eligibility, but does not guarantee approval:

- Non-Profit Organization or Charitable Initiative
- Impact On Community
- Demonstrated Connection to Community Plan
- Funding and Soundness of Budget
- Track Record
- Organizational Capacity/Effectiveness
- Audience Potential
- Marketability
- Does Not Duplicate Existing Services

## Application Procedure

Applications will only be accepted electronically in PDF format. If all aspects of an application are not within one PDF document, please compress and zip all files together before sending via email. Applications can be emailed to: [cjamieson@sntourism.ca](mailto:cjamieson@sntourism.ca) by **12PM** on the day of the deadline. An email will be sent to you confirming receipt of your application. All applications should be completed in full. Any incomplete applications will be ineligible for consideration.

### *Deadlines & Important Dates*

There will be two intake deadlines for the Community Partnership Program. Please ensure you are applying for the correct intake based on your event date. Chiefswood Park will try to accommodate event dates requested, however this will not always be possible. If any requested dates are unavailable, we will work to find dates that are mutually agreeable.

Session	Date
Spring Intake Information Session	March 7, 2018
Spring Intake Deadline (For events from April 2018 – September 2018)	March 30, 2018
Spring Intake Successful Applicants Notified	April 13, 2018
Fall Intake Information Session	July 6, 2018



Fall Intake Deadline (For events from October 2018 – March 2019)	August 1, 2018
Fall Intake Successful Applicants Notified	August 22, 2018

### **Contact Information**

For general inquiries please contact:

Constance Jamieson

Tourism Manager

Six Nations Tourism

P: 519-758-5444 ext. 6422

E: [cjamieson@sntourism.ca](mailto:cjamieson@sntourism.ca)

Good luck to all applicants!



## Community Partnerships Program Application

### A. GENERAL INFORMATION

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Organization Name:

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Address:

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City:

Prov:

Postal Code:

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Website:

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Contact Person(s):

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Contact Phone:

Contact Email:

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Profile of Organization – Max 750 Words:

*(Include brief history, organization mission and mandate, organization activities, past projects related to the proposed event, etc)*

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### B. EVENT INFORMATION

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Event Title:

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Proposed Event Date(s):

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Areas Utilized:



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☐ Grounds Top

☐ Grounds Riverside

☐ Grounds Top and  
Riverside

☐ Boat Launch

☐ Boat Launch

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Event Description – Max 750 Words:

*(Include purpose/goals, type of event/activities, duration of event, etc)*

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Expected Audience Size & Demographics:

*(Include age, interests, where they reside)*

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Describe How Your Program Ties To The Community Plan – Max 500 Words:

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Is There A Similar Event/Program In Six Nations? How Will This Be Different?

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What Are Your Objectives For Partnering With Chiefswood Park? – Max 250 Words:

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How Will Your Event/Program Acknowledge Support and Partnership With Chiefswood Park?

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How Do You Plan To Market Your Event/Program?  
*(Include relevant social media account handles if applicable)*

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How Did You Find Out About The Community Partnership Program?

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Is There Any Additional Information You Would Like To Share About Your Organization Or Proposed Program?

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### **C. BUDGET**

Please prepare and submit a proposed budget on a separate document. Under Revenue please include all confirmed funding sources (grants, sponsorships, etc), as well as other revenue generating items such as ticket sales, vendor registration, etc.

### **D. RELEASE OF INFORMATION**

I declare that all information that has been provided to Six Nations Tourism for Chiefswood Park Place is true and correct. I therefore authorize Six Nations Tourism to obtain and/or make inquiries as deemed necessary for the evaluation of my application. I also authorize Six Nations Tourism to release information or knowledge of my project to any person, corporation or agency and media requiring such information.

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Printed Name:	Date:
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Signature:

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