



MEDIA RELEASE ATTENTION: NEWS/ASSIGNMENT/PHOTO EDITORS FOR IMMEDIATE RELEASE

Chiefswood Park

1037 Brant County Highway 54 Ohsweken, ON NOA 1MO www.chiefswoodpark.ca

Chiefswood Park Designated as a Preferred Vendor of Girl Guides of Canada

OHSWEKEN, ON, May 30, 2025 – Chiefswood Park, a division of Six Nations of the Grand River Development Corporation (SNGRDC), is proud to announce its designation as a preferred vendor by Girl Guides of Canada (GGC) for their Outdoor Experiences program. This exciting partnership was formalized through a Memorandum of Understanding (MOU), signed on March 26, 2025.

As a preferred vendor, Chiefswood Park will be listed on the official GGC website as a trusted and vetted location for outdoor experiences. This partnership will simplify the planning process for Girl Guides of Canada units, offering GGC members easy access to book facilities and a variety of activities at Chiefswood Park during the operating season.

"We are thrilled to partner with an organization as respected and historic as Girl Guides of Canada," said Denise Hughes, Park & Banquets Manager at Six Nations of the Grand River Development Corporation. "We fully support GGC's Mission to promote teamwork, learning through outdoor experiences, and empowering girls to build their skills and confidence. Chiefswood Park looks forward to fostering a strong relationship and welcoming many GGC units in the future."

According to a <u>2018 study</u> by Guides of Canada, girls are twice as likely as boys to report experiencing sexism, and many feel that gender inequality has impacted their lives. Notably, 88% of girls who identified as Asian, Indigenous, or Black agreed that it is important for girls to have access to spaces dedicated to them. By partnering with GGC, Chiefswood Park aims to support the empowerment of girls aged 5-17, helping them overcome barriers and gain access to safe, enriching outdoor experiences.

"Outdoor experiences are consistently among the most loved activities for girls and youth in Guiding," says Suzanne Wolf, Director of Program and Impact at Girl Guides of Canada. "Opportunities like this allow girls to challenge themselves, build confidence, and form meaningful connections – with each other and with the natural world –

through immersive, hands-on adventures. We're proud to partner with Chiefswood Park, a unique Indigenous-owned venue that offers exceptional outdoor experiences and a meaningful connection to the land."

To learn more about Chiefswood Park's offerings, including upcoming events, accommodations, and activities, visit www.chiefswoodpark.ca. For more information on Girl Guides of Canada and their programming, visit www.girlguides.ca.

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About Girl Guides of Canada:

Girl Guides of Canada (GGC) is a leading positive youth development organization, helping girls aged 5–17 build confidence, resilience and the skills they need to thrive. In a safe, inclusive space, girls in Guiding have the opportunity to form lasting friendships, explore new interests and develop critical leadership and future-ready career skills. Through innovative, girl-driven experiences ranging from outdoor adventures and STEM to community engagement and healthy relationships, girls and youth gain the confidence, support and connections they need to make a meaningful impact in their community and beyond. Join, volunteer or donate today: girlguides.ca. Find us on Facebook | Instagram | LinkedIn

Media Contact Information

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About Chiefswood Park

Chiefswood Park, a division of Six Nations of the Grand River Development Corporation (SNGRDC), offers unique accommodations and outdoor experiences on the scenic Grand River, a designated Ontario Heritage River. Located on the Six Nations of the Grand River Reserve, the park features luxury log cabins, glamping tents, and serviced and non-serviced camping sites.

Guests can enjoy a range of recreational activities, including a seasonal boat launch, canoe, kayak, and stand-up paddleboard (SUP) rentals, mini putt, archery, axe throwing, a splash pad, and a playground. Chiefswood Park is committed to providing authentic Haudenosaunee cultural experiences, allowing visitors to explore Indigenous history, traditions, and nature at their own pace. Plan your stay and experience the perfect blend of culture, history, and nature at www.chiefswoodpark.ca.

About Six Nations of the Grand River Development Corporation:

Six Nations of the Grand River Development Corporation (SNGRDC) manages the Six Nations' economic interests in 25 energy projects and numerous economic development opportunities in and around the Six Nations territory. SNGRDC's current energy portfolio boasts over 2.4 GW of capacity through its direct or indirect involvement in five battery storage, six solar, and 14 wind project(s). SNGRDC is located on the Six Nations Reserve and employs an average of 100 employees

through Nation Enterprise or the administration of Economic Interests projects. For more information, please visit www.sndevcorp.ca.

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